

PRESS RELEASE

Local Firm Supports Youth Rugby

Leading local aerospace composites manufacturer Atlas Composites have committed their support to the latest development initiative at Ilkeston Rugby.

As part of the deal Atlas Composites Managing Director Shaun Moloney has agreed to sponsor player recruitment, retention and development for the 2012/2013 season.

Earlier this year the club re-organised their Colts (U17 and U19) structure to create an environment that would provide the final stepping stone in the development of young players before they pass through to adult rugby. By creating a clear pathway into the senior section players are encouraged to continue to participate in sport and stay at the club into adulthood

Alongside this the club have introduced a Schools Link Development Programme which includes hosting Broxtowe Schools Rugby Festivals from Year 7 through to Year 12, providing Match Day Facilities and offering Level 2 Rugby Coaching to local schools with the express intention of encouraging participation and recruiting the stars of the future.

A club spokesman said, "Our aim is to build on the good work completed by the junior section during the formative years of young players by creating a structure that will further develop their core playing skills and prepare them for adult rugby. Financial support for the structure was necessary to ensure that adequate facilities and playing/training kit was available and the club are therefore delighted to secure the assistance of Atlas Composites."

The programme is already bearing fruit as both the U19's and the U17's look to have secured their respective places in the NLD Plate Semi-Final plus 3 members of the current U19 squad have represented the 1st XV this season and 2 members of the U17s have been selected for the NLD Development Squad.



Image – Ilkeston Rugby U17's welcome the support of Atlas Composites.

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For more details contact...

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