



Ilkeston RUFC



1st XV Match Day Volunteers/Assistants Required

Can you spare some time on 1st XV Match Days?

We are looking to put a team of people together to help with a number of 1st XV match day tasks. 1st XV match days are big events for the Club and to compliment the hard work being put into the range of successful pre-match lunch functions that we now put on we wish to be better organised outside of these functions, offer visitors an even warmer welcome and maximise the revenue opportunities presented by 1st XV match days.

The more people who come forward the more the load can be spread so that nobody has to commit to every game (unless they want to of course!). The following roles/tasks are involved...

- Car Park Stewards
- Gate Receipts & Programme Sellers
- 1st Try Score Ticket Sellers
- Raffle Ticket Sellers
- Scoreboard Operators/Pitch Attendants

Match Day Volunteer/Assistant Role 1 – Car Park Steward

Unlike other clubs at our level we do not charge people to park thus parking space within the Club grounds is at a premium on match days.

This role involves directing visitors to relevant parking spaces and in particular policing the use of the gated compound to the side of the clubhouse; an area reserved for players, officials & vp's that should not be used for general parking by supporters.

Match Day Volunteer/Assistant Role 2 – Gate Receipts & Programme Sales

The cost of admission to 1st XV Home Games is £3 per adult (free to U16's and fully subscribed card carrying members) and we are looking for volunteers to "man the gate" from an hour before kick-off until around 30 minutes after kick-off to collect admission fees and hand out programmes.

In keeping with the practice of other clubs at our level we would like to move the point of collection to the main car park gate or to the main entrance of the clubhouse to ensure that all visitors on 1st XV match days adhere to the Club's admission fee policy.

NB...Roles 1 & 2 could be combined between 2/3 volunteers on each 1st XV match day.



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Match Day Volunteer/Assistant Role 3 – 1st Try Scorer Ticket Sales

We operate this fundraising activity on each 1st XV match day and are looking for someone to take charge of it for us.

Tickets with player numbers for both sides are placed into a bowl and supporters draw a ticket at a cost of £1 each selection. The player who scores the first try of the game provides the ticket holder with a £10 prize.

All 36 tickets need to be sold before kick-off so it is a pro-active task but generally all tickets are easily sold in the bar area within an hour of kick off. Tickets are provided so the only work involved is selling them and returning the sales proceeds to the Commercial Development Manager.

Match Day Volunteer/Assistant Role 4 – Raffle Ticket Sales

This is another fundraising activity operated on each 1st XV match day's requiring regular control.

Raffle tickets are sold from a standard book of tickets at £1 per strip of 5 tickets. The holder of the winning strip wins £20.

Sales should start about 30 minutes before kick-off but by far the best return is generated during the first half by taking a bucket around the crowd. Tickets (and bucket!) are provided so the only work involved is selling them, returning the sales proceeds to the Commercial Development Manager and folding the tickets in the bucket ready for the draw which will take place immediately after the final whistle has blown.

NB...Roles 3 & 4 could be combined and the club may consider remunerating the volunteer who takes on both roles based on a % of sales generated!

Match Day Volunteer/Assistant Role 5 – Scoreboard Operator/Pitch Attendant

These roles involve fetching the scoreboard, post protectors and flags from their store before the match, putting them in position and then updating the scoreboard during the match. After the final whistle all items should be collected and returned to store.

If you feel able to assist us on 1st XV match days please contact...

Ken Keetley – Club Volunteer Co-ordinator (E-mail Ken.Keetley@FCSonneborn.com)

Remember the roles are as much about being ambassadors of the Club as they are about match day efficiency and maximising revenue opportunities so this is a chance to become a face of the Club and contribute to our success and the manner in which we are viewed by our peers...so don't be shy, step forward and volunteer your services.